

**Convention Location and Dates:  
Saturday, Sept. 26<sup>th</sup> - Sunday, Sep 27<sup>th</sup>, 2020  
Dena'ina Civic Convention Center  
500 W 3<sup>rd</sup> Ave, Anchorage, AK 99501**

**Location of Exhibitor Hall:  
Dena'ina Civic Convention Center  
1<sup>st</sup> Floor**

**Exhibitor Hall Dates & Hours of Operation:**

**Friday, September 25th, CLOSED (Set Up / Load In Day)**

**Saturday, September 26<sup>nd</sup> 10AM-8PM**

**Sunday, September 27th, 10AM-7PM**

**Load In:**

**September 25<sup>th</sup>, 2020 3 pm – 8 pm**

**Exhibitors will get assigned a time to come into setup/load in.**

**People that help setup do not have to have a badge during the load in timeframe. But there must have an exhibitor badge during the September 26<sup>th</sup> and 27<sup>th</sup> convention hours.**

**Load Out:**

**Sunday, September 27, 2019 7 pm – 11 pm**

### **DEFINITION TYPE OF EXHIBITORS**

**ARTIST EXHIBITOR – More than 80% of artwork – 2-D artwork, keychains, pins, buttons, repainted figures, hand drawn, digitally drawn art, and metallic print.**

**EXHIBITOR – This booth sells merchandise, handmade, crafting, no selling of food.**

**FOOD EXHIBITOR – This booth sells/gives food or drinks. All food vendors must have a business license and a MOA health certificate allowing them to make and sell food. Licenses and certificates must be displayed and available for inspection during each day of event.**

**FOOD TRUCK EXHIBITOR–This booth is for those that sell food / drink for large vehicles/ trailers. They need to contact at vendors@senshicon.org to get the specifics for length and electricity. All food vendors must have a business license and a MOA health certificate allowing them to make and sell food. Licenses and certificates must be displayed and available for inspection during each day of event.**

**SPONSOR – Booth for Sponsors that have paid a higher amount to support Senshi Con.**

## **EXHIBITOR FEE**

**Artist Exhibitor:**

**\$350 for the full weekend (Saturday and Sunday).**

**10' x 10' space comes with 2 exhibitor passes, 2 chairs, and power. This does not include a table.**

**Endcap / Corner space is \$450 for the full weekend (Saturday and Sunday)**

**Full payment must be paid by May 31, 2020.**

**Exhibitor:**

**\$400 for the full weekend (Saturday and Sunday).**

**10' x 10' space with a price of comes with 2 exhibitor passes, 2 chairs, and power. This does not include a table.**

**Endcap / Corner space is \$500 for the full weekend (Saturday and Sunday)**

**Full payment must be paid by May 31, 2020.**

**Food Exhibitor & Food Truck Exhibitor:**

**\$600 for the full weekend (Saturday and Sunday).**

**10' x 10' space comes with 3 exhibitor passes, 2 chairs, and power.**

**\$250 for Food Permit that goes back to the venue to sell food/drinks.**

**You must provide full food list items served/given prior to the event.**

**Full payment must be paid by May 31,2020.**

## **DEPOSIT**

**Every Exhibitor must pay \$200.00 per booth to reserve and then pay the remaining balance by May 1<sup>st</sup>. If remaining balance is not paid by May 1<sup>st</sup>, then an additional \$50.00 will be added to the balance. Full payment must be paid by May 31<sup>st</sup>, 2020.**

**IF Exhibitor does not pay the remaining balance BY MAY 1ST, then an additional \$50.00 will be added to the balance. FULL PAYMENT BY MAY 31<sup>ST</sup>**

## **BADGES**

2 exhibitor badges come with the purchase of 1 Artist & Exhibitor booth space.

3 exhibitor badges come with the purchase of 1 Food Exhibitor booth space.

### **Additional Badges**

Price: \$40.00 per badge before May 31st

\$50.00 per badge at/during Senshi Con

Badge Pick-Up: Each booth gets 2 Exhibitor Badges. Pick up your badge on September 25<sup>th</sup> during the load in from 3 pm – 8 pm.

If you need extra badges after your payment, please email [vendors@senshicon.org](mailto:vendors@senshicon.org). If you need extra badges after May 31<sup>st</sup> then you will need to email us at [vendors@senshicon.org](mailto:vendors@senshicon.org) and pick it up on setup day September 25<sup>th</sup>.

## **TABLES**

### **Table Fee:**

6' table - \$30.00 before May 31st

8' table - \$40.00 before May 31<sup>st</sup>

### **Table Late Fee:**

6' table - \$40.00 at/during Senshi Con

8' Table - \$50.00 at/during Senshi Con

Tables are separate payment. There is a cutoff date when purchasing tables; May 31<sup>st</sup>, 2020. You can bring your own table to the convention at no cost.

If you need extra tables after your payment, please email [vendors@senshicon.org](mailto:vendors@senshicon.org). If you need extra tables after May 31<sup>st</sup> then you will need to email us at [vendors@senshicon.org](mailto:vendors@senshicon.org) and pick it up on setup day September 25<sup>th</sup>.

Refunds: No refunds after June 30<sup>th</sup>, 2020. No Refunds at/during Senshi Con when purchases are made.

Payment During Con – MUST BE A CARD OR CASH. CHECKS WILL NOT BE ALLOWED

## **NO CALL, NO SHOW, NO COMEBACK, NO REFUND**

If you are not ready, setup, and present at the 2020 convention you will not be allowed to be at the Senshi Con 2020. You will be on 1-year probation to attend Senshi Con until the following year 2022. You will not receive a refund at all. *If you call and or email before September 4th explaining the situation then the 1-year probation may be lifted, but you will not receive your payment from the convention.*

### **Observance of Laws:**

Exhibitor(s) shall abide by and observe all federal, state, and local laws, codes, ordinances, rules and regulations, and all rules and regulations of the event facility (including without limitation any union labor work rules). Without limiting the generality of the foregoing, exhibitor(s) shall construct its exhibits/displays to comply with the Americans with Disabilities Act.

#### **Qualifications of Exhibitor(s):**

**Exhibitors as defined by Senshi Con are businesses that intend to sell items that are pre-made, mass produced, or purchased for resale from other vendors/suppliers.**

**Senshi Con, in its sole discretion, shall have the right to determine whether a prospective exhibitor is eligible to participate in the event. Senshi Con reserves the right to restrict or remove any exhibit or display which Senshi Con, in its sole discretion believes to be objectionable or inappropriate. Only vendors with products relating to comic books, anime, Asian media, video games, or other related popular culture items are eligible to exhibit at the event. Any and all adult materials must be covered and no attendee under the age of 18 may view or purchase said materials. It is the vendor's responsibility to provide their own coverings (ex: black out sheets, closed opaque binders, etc.) And check identification cards before any attendee may view or purchase your product. Failure to cover adult materials may result in removal of said materials and/or removal of privileges and participation for Senshi Con. Neither Senshi Con nor the venue is responsible for any repercussions for your failure to comply with ID checks.**

#### **Booth Reservations:**

**Exhibitor booth space may be selected by the applicant via Map Dynamics. Booth space reservations are for the entire weekend event dates. Exhibitor passes grant access to all events and areas except for VIP areas and paid events. Senshi Con reserves the right to change the floor plan or to move an exhibitor to another booth location prior to or during the event if Senshi Con determines that is in the best interest of the event to do so.**

#### **Additional Badges:**

**Up to (4) badges will be included with each space purchase. Additional badges must be purchased through Senshi Con Booth. If you lose your badge and require a replacement, a \$50 replacement fee must be paid upfront.**

#### **Additional Badges:**

**Price: \$40.00 per badge before May 31<sup>st</sup>, 2020**

**\$50.00 per badge after/during Senshi Con**

#### **Exhibitor Space:**

**Spaces are set in accordance to the venue respective of hallway restrictions and fire code. Space purchased may be organized and designed to your own specifications as you provide your own set up in accordance to the venue, hallway restrictions, and fire code. Tables, fixtures, and additional lighting may be rented at an additional cost through Alaska Event Services. Senshi Con can request that exhibitor move or rearrange booth and table spaces as needed to comply with venue standards.**

**Staff Responsibilities:**

Senshi Con will not have staff on site to assist you in moving your product, park your vehicles, set up your space, or watch/man your booth space. Exhibitors are responsible for their own parking, moving their product, and setting up their displays in time, manning their space, and having their own adequate staff for breaks and clean up.

**Lost, Found & Stolen Items:** Any Lost & Found Items, please report to the Vendor Manager. If you suspect that items have been stolen, please contact the Vendor Manager.

**Character of displays:**

Distribution of samples and/or printed matter of any kind in addition to promotional materials are restricted to the booth/space. All exhibits shall display products or services in a tasteful manner as determined in Senshi Con's sole discretion. The restriction of booth space must allow for at least a ten inch space between the ceiling and your grid/display. Any items displayed in front of your booth(s) must allow for at least five feet between booths, hallways, etc., to comply with copious attendee traffic and those who require wheelchairs and/or strollers. If a vendor wishes to tape up posters or advertisements on their table(s) or wall within their area this must be done with your own materials. Nothing may be taped, bolted, etc. to the convention floor. Tables rented shall be arranged to comply with building safety code.

**Fanart Policy:**

Fanart is permitted for sale at the event. Fanart must be of the artist's own creation. Any art found to be traced or stolen will result in immediate expulsion from the convention and from any and all future shows.

**Bootleg / Piracy:**

Any Bootleg/Pirated merchandise either sold or given away for free will not be allowed at Senshi Con. This includes but is not limited to the following: CD's, DVD's, Blu-Rays, video games, clothing, toys, and plushies. We want to make sure that all our attendees get official licenses for all genres of anime. We want our vendors to be truthful to our attendees with their business as we have allowed them to do business with us. We promote anime. We have a two-strike rule: If we see any products that are bootleg/pirated, you will be asked to remove the product from the booth space. If we see another bootleg item or the same item on the show floor, we will have to escort you and your business out of the convention. There is no refund for being removed from the convention.

**Sound Advertisements:**

The use of devices for mechanical reproduction of sound or music is permitted but must be controlled and the exhibitor must obtain written permission and approval from Senshi Con. Sound of any kind must not be projected outside of the booth area. Exhibitors are specifically prohibited from operating such noise-creating devices as bells, horns, megaphones, vuvuzelas, or other similar instruments/equipment. Senshi Con reserves

**the right to determine sound interference with others and exhibitors shall comply with any request by Senshi Con to discontinue any such sound or music. Failure to comply may result in expulsion from the event.**

**Permits and occasional non-taxable sales:**

**A seller's permit/license is not required to sell merchandise at Senshi Con. Occasional sellers are usually people who are not required to hold a seller's permit because they will not be making a series of qualifying sales. A person who has cleared their garage of used items accumulated for their own use and who sells only those items would usually qualify as an occasional seller, provided they make sales no more than twice in a 12-month period. Some sellers who make only non-taxable sales are also not required to hold a seller's permits. If you are unsure as to your qualifications, please contact exhibitor administration.**

**Weapons policy:**

**Exhibitors are permitted to display or sell live steel. Exhibitors are not allowed to sell or display live firearms. Exhibitors may sell wooden swords known as "bokken" or foam swords commonly associated with toys or live action role playing. Exhibitors may not sell or distribute any items that look like firearms or could be confused for a firearm. If the Exhibitor sells live steel that item must be taken out of the venue immediately to their vehicle.**

**Solicitation:**

**Exhibitors may not solicit information, surveys, or monetary compensation for services outside of their booth space.**

**Additional Terms and Conditions:**

**Senshi Con has sole control over attendance policies. Except as provided to the contrary of this contract, all monies paid by the exhibitor(s) shall be deemed fully earned and nonrefundable at the time of payment. Exhibitor(s) shall conduct themselves at all times in accordance with normal standards of decorum and good taste. In addition to its right to close an exhibit and withdraw acceptance of the contract, Senshi Con in its sole judgment may refuse to consider your participation in future events as an exhibitor who violates or fails to abide by the contract and any of the accompanying rules and regulations. Any amendment or modification to this contract must be in writing and signed by an authorized representative of Senshi Con.**

**Electricity:**

**Electricity is limited because of spacing. Outlets are to be shared by exhibitors, so please bring an extension cord/surge protector as necessary.**

**Food Sale Policy:**

**Any exhibitor who intends to sell food or in addition to their merchandise are required to pay an additional one-time flat rate \$250 fee to the venue in addition to any booth rentals.**

**Vendors may only use sterno type fuel and electric cook tops for warming/serving prepared foods, etc. Vendors may not cook or heat foods inside the facility that have grease-laden flammable vapors. Vendors are welcome to have their trucks parked outside of the Center and cook foods to be brought in for warming.**

**A full list of food items intended to sell (pre-packaged and drinks.) must be submitted for approval. Exhibitors can sell any pre-packaged and drinks. There will be a link sent of the venue's snacks and drinks for those that are interested in selling food.**

**Food handling cards and/or licenses must be provided to at least three weeks before the event. Food Vendor License must be present during the show as well. The Department of Health and Social Services along with the Fire Marshal will be present on September 25<sup>th</sup> or 26<sup>th</sup> to check compliance with your booth space.**

**Refunds: No refunds after June 30<sup>th</sup>, 2020**

**For more information email: Braxton Bundick at [vendors@senshicon.org](mailto:vendors@senshicon.org)**